



Date: November 24, 2014

Estimate #: 123195, -100

Customer: Florida Native Plant Society

Delivery: our truck

Contact: Donna Bollenbach

Salesperson: Shelley Manes

Customer Supplies: Print-ready files

Thank you for the opportunity to submit this estimate to the following specifications.

TITLE: Regional Guides (4 different)

SIZE: FLAT: 21 x 16.5, bleeds
FINISHED: 5.5 x 7
PAGES: 9 panels, 2 pages each

INK: 6/6 process + 1 PMS + overall AQ

STOCK: 100# Gloss Text, FSC sheet

PROOFS: Fully assembled dylux proofs and Epson inkjets for color.

FINISHING: Print, trim, fold to final size.
Carton pack, deliver to Tampa Bay area location or FOB our dock in Orlando.
(We do not charge for delivery on our truck in the Tampa Bay/central Florida area)

QUANTITY/	5,000 each of 4 – 20,000 total pieces	10,000 each of 4 – 40,000 pieces tot
PRICE:	\$5,600	\$7,800
	5,000 of 1 version	10,000 of 1 version
	\$2,250	\$2,850

Notes: At some time before we open this job, please present proof of resale certificate or non-profit/non-taxable so that we will not add sales tax to your invoice.

NOTE: Our price includes electronic pre-press time to position the image for the press sheet and check trapping. We make every effort to spot-check files for potential problems before output. However, our price does not include editing time to alter your files. We will notify you if an alteration or additional cost is necessary. Mac files only unless otherwise specified above. This estimate reflects price based on our interpretation of specifications. Designers' Press reserves the right to adjust price upon review of actual job.

Price Valid for 30 Days!

**6305 Chancellor Drive
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Shelley Cell: 813-966-3344
Shelley Fax: 813-549-5107**