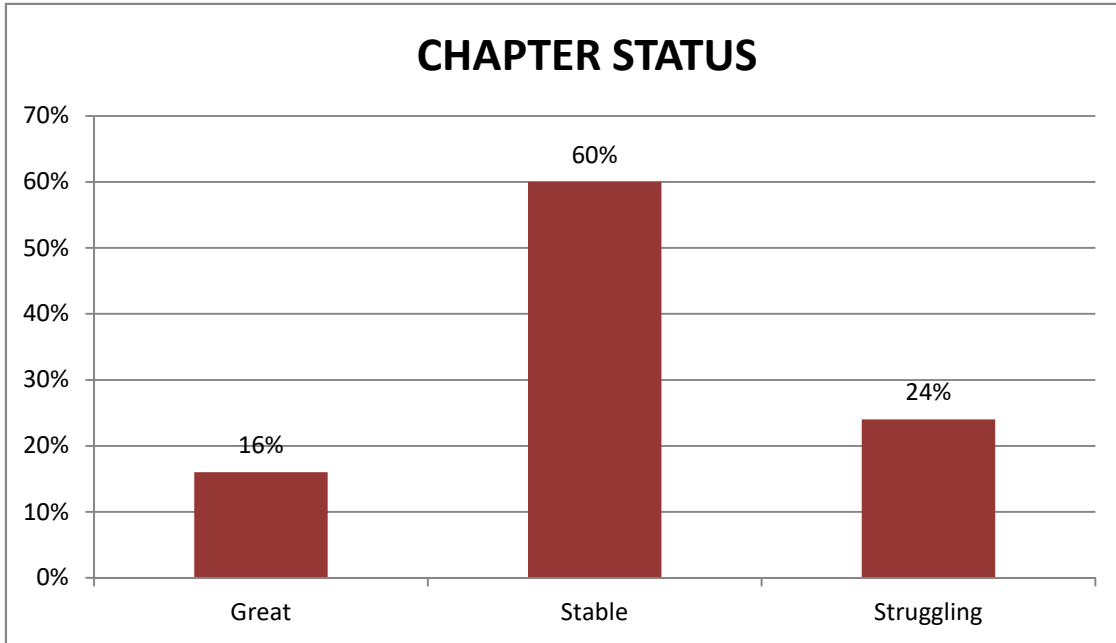


FNPS Council of Chapters
Council Survey
Results as of 11/21/20

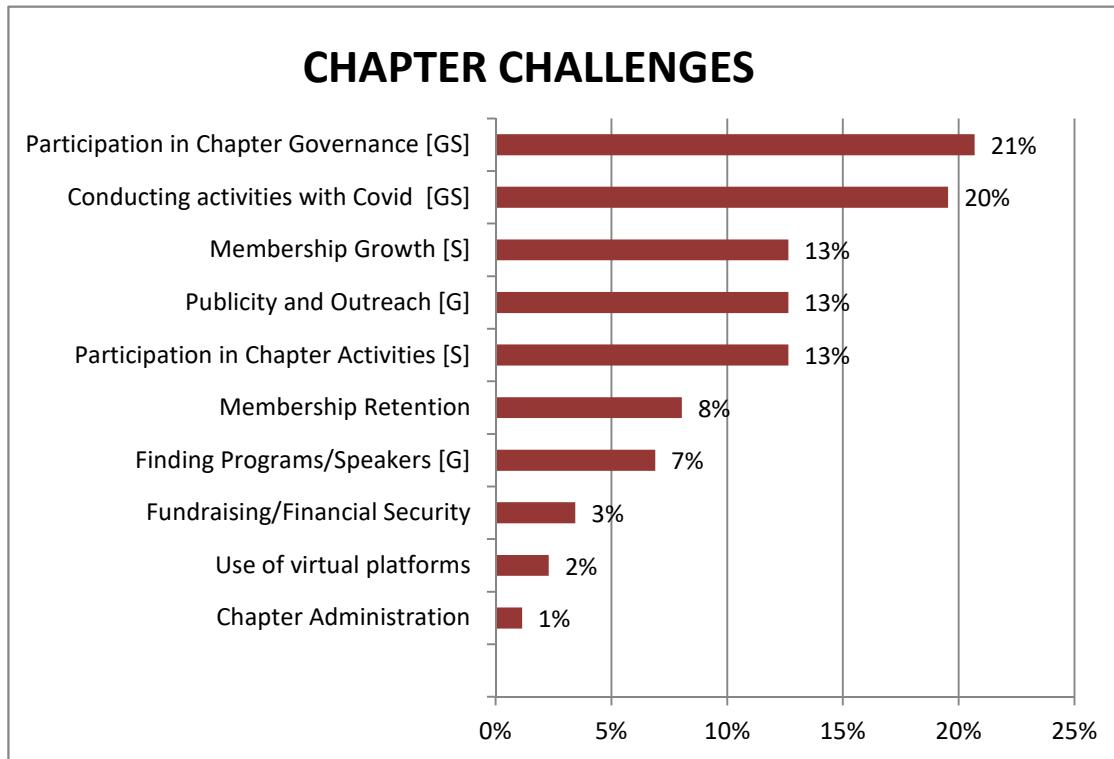
CHAPTERS RESPONDING: 76%



Other: Will be better able to answer this after the pandemic is over.

Overall, Chapters reporting they are doing Great have lost fewer members than those reporting they are Struggling; however, not all Great chapters have increased members and not all Struggling chapters have lost members.

FNPS Council of Chapters
Council Survey
Results as of 11/21/20



Most Important challenges (comments)

- 1 Chapter Governance (it continues to be a struggle finding volunteers), Publicity (it's too spread out and disorganized to be effective), Participation in activities (goes up and down, many times the walks have only a few attendees, and the workshops have been fine but not in high demand), Covid activities (this requires some brainstorming and I'm not sure the rest of the ExComm is putting much thought into it), Chapter Administration (the emails aren't consistently on time, we're not reporting hours to the Society, we missed a State reporting deadline this summer)
- 2 Need easier way for people to renew . . . website gives people troubles.
- 3 Needing IT/graphic help for promotional activities
- 4 Inclusion: engaging with people outside out typical demographic

FNPS Council of Chapters
Council Survey
Results as of 11/21/20

Top Choice for workshop/roundtable discussion/initiatives:

- 1 Prefer each chapter speak a few words on what they would like to discuss
- 2 Methods to help move people to add native areas to their landscape
- 3 Speakers to share
- 4 Strategies for increasing awareness and landscaping use of native plants - change the concept of landscaping, make native plants available in big box stores, talking to HOAs and local ordinances pertaining to natives. All chapters could benefit from state-wide strategies to increase membership and as a gateway to the conservation of natural native plant populations.
- 5 FNPS does amazing work and I would like to see how chapters can mirror or augment FNPS initiatives. I like Bonnie's idea of changing perception of how our home landscapes are expected to look. If people feel confident in speaking to neighbors about the benefits of native plants we could encourage more people to move away from perfect manicured lawns.
- 6 Hearing positive activities being done throughout the State can be a springboard for new ideas.
- 7 Encouraging the use of natives in landscaping
- 8 How to navigate the forum
- 9 Membership growth
- 10 Family-oriented programs like homeschool workshops on how to grow and use natives in crafts, foods, etc.
- 11 What chapters are having a difficult time with
- 12 Outreach for minority groups
- 13 Outreach
- 14 Strategies for member engagement in COVID times
- 15 Year long goals for entire organization. Native plant availability to public. Revenue to expose more homeowners to natives. Getting youth involved.
- 16 Advocacy
- 17 How to boost attendance and engagement within COVID context.
- 18 How to engage gated communities' management.
- 19 Training for online platforms
- 20 Cooking with Coontie demonstration
- 21 Conducting Activities during COVID (Do other Chapters have different ideas? What are Chapters trying?), Membership growth (How do you obtain and retain more members?), Publicity and Outreach (How do you reach out to more diverse demographics? Youth/young adults?)
- 22 Innovative use of social media and digital technologies to spread out message