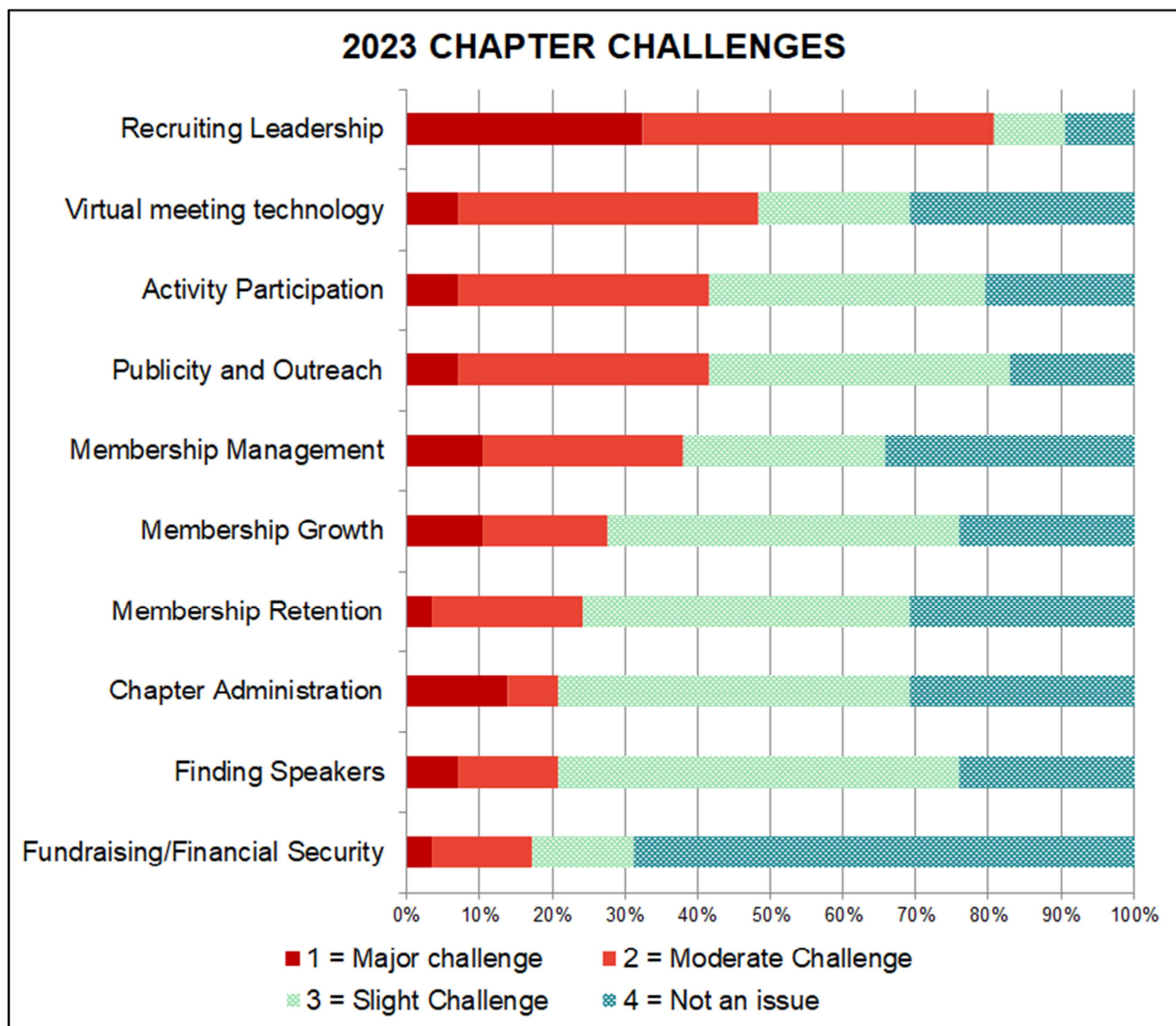
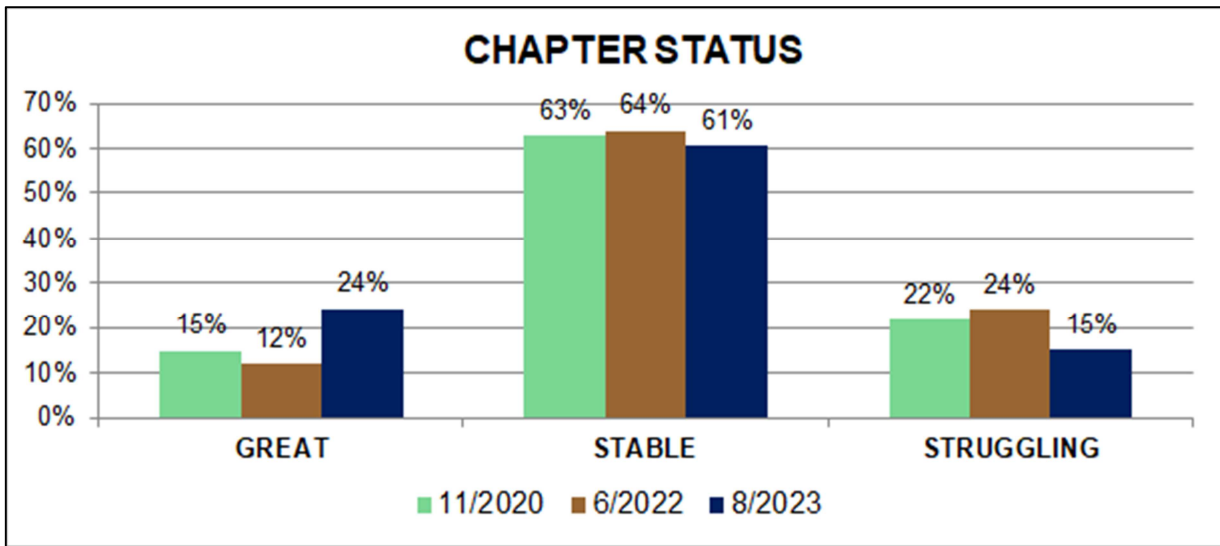


2023 Council Survey



Comments/Other Challenges

Leadership
Handoff to new leadership
Participation in chapter leadership
Training new officers
Chapter BOD member in person training,
Training for Chapter officers - how to run an organization, leadership,
Ideas for recruiting board members, incentives for members long term board and at large to remain
Membership participation with administrative duties
Re-engaging members who have stopped participating (attending and/or volunteering) - some due to life re-prioritization by the members, sometimes due to slow down of Chapter because of lack of volunteer help and burn-out.
Participation
Members shy from speaking at other organization meetings. An FNPS course/training to help members become confident in the talking points of why natives are important. An FNPS course on the talking points of native plants would be helpful.
Size and density of the county
We are currently trying to diversify our member outings and opportunities to get more of our members active in the chapter, recruit new members, and expand our reach in our community. Covid was hard on the chapter but we've made great progress reconnecting with members this year and hope to continue that work.
Marketing, diversity & inclusivity, creating engaging events, creating chapter culture with sense of purpose to retain members
Engaging membership beyond just showing up
Re-engaging members who have stopped participating (attending and/or volunteering) - some due to life re-prioritization by the members, sometimes due to slow down of Chapter because of lack of volunteer help and burn-out.
Distance - Getting people in a large county to attend meetings and especially to serve on the Board.
Volunteers for events
perhaps something about ways to get general membership involved in outreach and other volunteer activities.
Training for members on "How to talk about native plants". succession planning. Workshops (sharing what has worked and not worked) on "How to set up a field trip" (including check lists), "How to set up a program" (including check lists), "How to organize a plant sale" (including check lists), "How to organize a yard tour" (including check lists). Training on using Google and Zoom.
Administration
Just make it easier to manage things like volunteer hours, emails and e-newsletters to members. Having this in one site would be great.
Membership
Attracting younger members

Suggestions on methods to recruit younger members.
Definitely need more training on membership management and the membership database (done after database is made more useful for chapters).
We would like to have increased diversity with people of different ages and cultural backgrounds in the Chapter.
Would like membership emails to go out to specific family members as opposed to one email per family.
Youth recruitment and involvement at high school level or above for active membership, not just one-time volunteers.
We are really looking to involve more diverse populations in our chapter and to do meaningful community outreach to the low income and immigrant communities in our area. Any help with doing that in a way that builds trust and relationships with those communities so the outreach is genuinely impactful would be great.
Technology
Virtual meeting technology to include how to have a remote speaker interacting with an in-person meeting at a different location.
Biggest challenge right now is web management and social media help
Using/sharing Google Docs
Have seminar on facets of Zoom, Mailchimp, alternatives to Mailchimp, recruiting board members
Managing the chapter website, use of photographs in advertising,
Would like more online tech tutorials.
Programs/Activities/Finding Speakers
Creating engaging events
Realistic expectations from a native garden, e.g., yes, you do have to water sometimes. Qualified yard help is hard to find. Could we offer some kind of training? Is that even a rational idea?
Addressing increases in food insecurity among Florida children through edible natives (1 in 3 FL kids are food insecure)
This has become rather heavily a yard-visiting Chapter during Covid.
Carnivorous plants
All should be video taped for later watching/reference.
more field trips
Plant rescue
Setting up and running yard tours.
How to engage with the fast-growing population of residential property owners with sterile yards? How to approach homeowner's associations in these sterile housing wastelands?
Other
No native plant nursery in our county
Supporting native nurseries
Would like to hear more from other chapters.
We need to get back a bit on the science and conservation tracks, and collaborate more with other organizations.