

Educational Materials Survey

Results of November 2020 Council of Chapter's survey.

16 chapters responded (48%)

Would you like to see a Spanish versions of brochures created/available?

	Yes	No	Not Sure
"Mow Less" brochure	75%	6%	19%
Good Neighbor regional brochures	63%	6%	31%
Native Landscaping regional brochures	69%	0%	31%

Comments:

- Don't care.
- Should move towards having Spanish version of all.
- Not sure because without Spanish versions of any brochures it is hard to assess need.
- Small quantity.
- Spanish versions will be crucial if we want to recruit members outside our usual demographic.
- Imperative to involve the soon-to-be majority of the population.

Notes:

Chapter/region information for responses was collected, but not compiled.

We could "roll out" Spanish versions by region based on demographics.

Would you be interested in having a kids/adult coloring book of natural communities/special places/native plants/pollinators developed?

	Yes	No
Coloring Book	69%	31%

Notes:

We did not remind people there are already coloring book pages available on the website.

Is your Chapter interested in having digital versions of educational brochures available so you can add your Chapter name/contact information and download and print them yourself?

	Yes	No
Digital Downloads	94%	6%